



Successful Innovation in Insurance Organisations

Course Description

Innovation is the hallmark of the most successful companies. The course will provide an excellent opportunity for delegates to develop an understanding of the value of innovation within their organisations. The course explains why some companies buzz with energy and innovation and others don't, and will provide a practical approach to developing innovative thinking by enabling managers to encourage a cooperative working culture.

Target Audience

This course is suitable for those involved in managing others and need to encourage effective participation in creativity and innovation.

Course Objectives

On completion of the course delegates will:

- Appreciate the importance and value of innovation in business
- Apply the key concepts in creating an innovative organisation
- Understand the techniques of bringing people together by developing rapport
- Understand the concept, and application of, boundary spanning through developing rapport, conflict handling and creative problem solving
- Be able to facilitate purposeful communication and promote harmonious interactions

Course Format

The course will be run as a workshop and include opportunities for discussion and practical exercises. Action sheets and checklists will be prepared for use on returning to the work environment.

Course Content

- What is innovation?
- The key concepts behind 'hot spots'
- The importance and aims of innovation
- USP's – do we have one and what makes the difference?
- Culture, creativity and mindsets
- The barriers to innovation
- Adding value through innovation
- First things first – Bringing people together, boundary spanning, and breaking down self interest
- Conflict and resolution
- The leaders role in team development
- Igniting purpose - developing empowerment and creating synergy
- The benefits of becoming an innovative company

Trainer Alan G. Edmonds DipBS BSc (Hons) ACII

Alan Edmonds has been involved in training, learning and development work for approximately 20 years. He gained much of his experience working as a training consultant, within the Financial Service sector. He was with Marsh for 17 years, before becoming a freelance consultant. He is has worked 'both sides of the fence' as an insurance underwriter and an insurance broker before specialising in learning and development activities. He is a member of the London Market Faculty, Training and Development Forum and a qualified Chartered Insurance Practitioner holding the ACII advanced diploma. He has developed comprehensive, practical, managerial and interpersonal skills working with real business issues that have involved him in many projects including a review of training evaluation and writing a corporate policy on the use of psychometric interventions. Alan has designed, developed and delivered a range of management, interpersonal and technical programmes in the UK, Europe and South Africa. He has an excellent record of accomplishment as an enthusiastic, motivating and effective trainer.

Duration Half day

Date 13th May 2008

Time 9.30 am - 1.00 pm

Venue IMC Marlborough Training Rooms, 16 St Clare Street, London EC3N 1LQ

Fee £195 +VAT (including refreshments)

CPD All of our courses qualify as structured training towards the CII and Law Society's CPD schemes where appropriate to individual needs, and in relation to the FSA's guidance on Training and Competency

Bookings To reserve a place on this course please contact Tony Gregory
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