



## **Presentation Skills for Professionals**

### **Course Description**

A highly interactive course in presentation skills, which will inspire, entertain and inform you. Deborah Hall, draws on her experience as a TV journalist to help you prepare more effective messages and make a strong, memorable impact on your audience.

Previous experience of public speaking is not essential, as individuals will progress at their own pace. We can guarantee however that there will be new insights for everyone, even the most experienced speaker, and plenty of practice for all. Delegates are encouraged to join in the feedback, which is positive and constructive.

### **Course Objectives**

By the end of the course the delegates will:

- Look professional and knowledgeable
- Appear relaxed and confident
- Speak without notes
- Make presentations memorable
- Take control of Q and A sessions
- Feel much better about speaking in public

### **Course Format**

The course is highly interactive, with a mixture of individual, pair and group work, interspersed with fun exercises and quizzes in order to highlight learning points.

### **Trainer Deborah Hall**

Deborah Hall read the local and national news on BBC-1, was a presenter on Newsroom South East and Business Breakfast and a news anchor on BBC World. She presents The Law Channel and The Accountants' Channel for the Einstein Network and has chaired many conferences for the insurance market and the launch of the New Deal and NHS Plan for the government. Deborah conducts presentation and media training courses for many clients including the European Union, World Health Organisation, Insurance Market Conferences, Towers Perrin Claytons, Miller, Kiln, Beazley, Barlow Lyde & Gilbert and Clifford Chance. She is the media consultant for Bill Gates' worldwide programme to vaccinate the poor.

**Duration** 1 day  
**Date** 20<sup>th</sup> August 2008  
**Time** 9.00 am – 5.30 pm  
**Venue** IMC Marlborough Training Rooms, 16 St Clare Street, London EC3N 1LQ  
**Fee** £375.00 +VAT (including refreshments and buffet lunch)  
**Bookings** To reserve a place on this course please contact Tony Gregory  
Telephone: 020 7481 9070 or email: [tony.gregory@imc-seminars.com](mailto:tony.gregory@imc-seminars.com)