



Introduction to Alternative Risk Transfer (ART)

Course Description

This course is designed to give delegates a practical understanding of the various forms of ART.

Target Audience

This course is aimed at anybody experienced in insurance who needs or wishes to have knowledge of the various forms of ART available.

Course Objectives

At the end of the course the delegate will have an understanding of the different methodologies of ART available and how they operate and may be applied to provide risk solutions.

Course Content

- Reasons for development of ART
- Types of ART
- Self insurance
- Mutual insurance
- Captive insurance
- Finite risk and financial insurance and reinsurance
- Reinsurance catastrophe futures
- Capital market solutions
 - Catastrophe bonds
 - Contingent surplus notes
 - Contingent equity
- Insurance securitisation
- Weather derivatives

Trainer Jonathan Besso-Cowan BSc MBA PhD FCII

Dr Jonathan Besso-Cowan is a business trainer, academic and entrepreneur in insurance. He has specialised in non-marine insurance, reinsurance and accounting training and has published material on regulation at Lloyd's and risk management. Educated in music (Guildhall), chemistry (Manchester) and business (London Business School and New York University), he entered the insurance broking sector in the City in 1980 receiving his FCII in 1982. He was for many years a Registered Insurance Broker and became Chief Executive of a Lloyd's Broking firm. Recently he obtained the Investment Management Certificate of the UK Society of Investment Professionals and is registered by the FSA for Discretionary Fund Management. His PhD, on dilemma resolution in intercultural management teams, was awarded in 2003 by Cranfield University.

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Duration 1 day
Date 14th July 2009
Time 9.30 am – 5.00 pm
Venue IMC Marlborough Training Rooms, 16 St Clare Street, London EC3N 1LQ
Fee £295.00 +VAT (including refreshments and buffet lunch)
Bookings To reserve a place on this course please contact Tony Gregory
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